Amazon Author Pages

Author Pages show information to Amazon customers about you and your books, such as your bibliography, biography, and profile photos.

If you don't have an Author Page, you can follow the instructions on the Set Up an Account page to create or claim one. https://author.amazon.com/ (your login is the same as your main Amazon account)

After the account is created, you can start adding information whenever you're ready. Note that Amazon's Author Central may proactively create an Author Page for you to help readers discover your books more easily. Pages are created using only publicly available book information, you control all other content after claiming it.

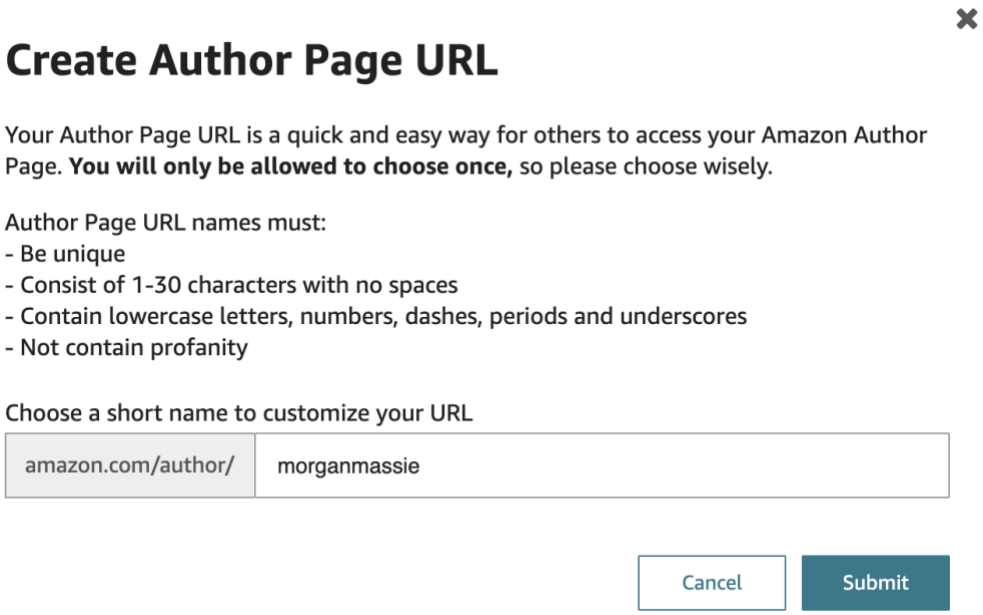
It can take a few days for your new Author Page to appear on Amazon. If you're eager to have your page live on the website, it's a good to get started right away.

Note that features such as blog feeds, photos, and videos are no longer displayed on your Author Pages.

Note: Author Pages will be created if you have books available in those marketplaces.

Main things to do ON your Author Central Page:

1. **Add your photo!**
2. **Add a complete and long bio with URL if it lets you on the end.**
3. **Create an easy to share link to your author page** – I suggest using your own name, especially if your name is what is linked inside the books. Title your author page with your name and add the link so it's easy to share or find. See screenshot on how to do it once you have your author page:



Amazon Author Central does not support the following content being added on the Author Page:

- Phone numbers, email addresses, physical addresses, or website URLs.
- Time-sensitive statements.
- Advertisements or promotional material.
- Availability, price, or alternative ordering/shipping information.
- Profanity or spiteful remarks.
- Obscene or distasteful content.

ADDING A BOOK ON YOUR AUTHOR CENTRAL PAGE

Especially if you are in a compilation book and didn't get into the top 10 authors that were displayed on the Amazon book page, you will need to ADD THE BOOK to your profile so it's linked.

To add a book to your Author Page:

1. Go to Books tab on Amazon Author Central.
2. Click Add a Book located the bottom of the page.
3. In the Search field, enter the book title, ISBN, ASIN, or author name and hit enter.
4. Once you find the book, click the book cover.
5. Click Add this book.

The system will verify if you authored or co-authored the book, and add it to your Author Page bibliography within 3 to 5 business days.

Note: If your name does not display on the Amazon's detail page below the title of

your book, you might not be able to add the book using the above steps. If that is the case, contact us with information that verifies your contribution to the book, such as a a table of contents which clearly lists your name.

Contacting Amazon: https://author.amazon.com/en_US/contact or https://kdp.amazon.com/contact-us

You can email or call them or chat online usually. You may have to submit photos or proof that you are in fact, an author of a book or co-author of a book. Which means that you can submit a copy of the book's table of contents, your chapter title page, the book cover back side where your photo is. I would recommend showing them all of those.

In compilation books, I will also print all the author names in the book's description on Amazon so you can also direct them to that page to view your name in the description.

Pen names

Amazon Author Central allows you to manage multiple Author Pages within a single account. We create pages according to the author name listed for each book. When writing under multiple pen names, we recommend managing a separate author page for each and adding your books to their respective author page. This will ensure followers will be eligible to receive notifications about the books written by the pen names of their choosing.

Tips for pen name use:
The author's pen name is one of the most common ways readers will search for books, so it's important to ensure the pen name is consistent with the book's metadata. To ensure your book is added to your Author Page and discoverable to readers:

- The pen name should match across all formats of the same book.
- The pen name should match across all books in a series.
- The pen name should be consistent with the author's name on your book cover.
- The pen name should be consistent with the author's name on the detail page below the title of your book.

Add a pen name

To add a pen name in Amazon Author Central:

1. Click the **Add a book**.
2. At the top of the page you will see a message, click **Add it no**.
3. Enter the book ASIN or author name of the book you have written with the pen name you want to add and click **Add this book**.
4. You will see [Author name] is my pen name.
5. Click **Continue.**

You should have at least one book available under the new pen name. After we verify that you're the author of the selected book(s), an additional Author Page for your pen name will appear in your account.

Note: To switch between pen names use the drop-down next to your name in the upper right corner of Amazon Author Central account.